

Exclusive lifestyle properties

IVORY Properties Group – the developers behind several prestigious projects, including Bukit Gambir's Plaza Ivory and Palace Hill, Tanjung Tokong's Tanjung Park, and of course the much anticipated Penang Times Square in George Town – will be unveiling detailed layout plans and perspectives for two of its upcoming developments at The Star Property and Home Fair.

Purchasers serious about investing in property and an exclusive lifestyle can look forward to Zen@The View and Moonlight Bay luxury homes.

Ivory Properties Group general manager Chok Keng Vui is understandably excited about these projects as they are set to redefine the standards of modern, urban living.

"This fair will be the first time we are unveiling to the public the schematics, renderings and investment potential of our limited bungalow units at The View.

"There are only seven units available and all are freehold. Besides being only two minutes away from the Penang Bridge and about five minutes from the Free Trade Zone, the address itself is a major advantage," he said, adding that bungalow owners would share the same address with The View – Ivory's very own "Twin Towers" in Penang.

"Ivory does not just construct and develop buildings. We create a whole lifestyle. In line with that philosophy, we will customise the Zen bungalows to suit each individual owner.

"During the fair, we will have consultants and an architect on hand to discuss with the buyers their preferences and how we can accommodate them," he said, adding that "all customisation work is done free as a value-added benefit for purchasers."

"Each unit has about 5,000 sq ft in build-up area and is three stories high. It is probably one of the biggest home units in the northern region and is fitted with its own lift system.

"Obviously we have the luxury of space to play with in terms of incorporating certain features which the buyer may want.

"The show units will be ready by December and we expect construction to be completed within a year."

Chok is optimistic that these bungalows will be snapped up during the three-day fair.

"Retailing from RM1.8 mil onwards, it really is a good deal taking into consideration the location, convenience and of course the value-added design.

"During the fair, we will even throw in some added discounts simply because we want to make it worth the while for those who come expecting the best deals possible," he said.

Ivory will also be previewing plans



A Zen@The View bungalow by Ivory Properties.

for its Moonlight Bay development in Batu Ferringhi.

Only 72 units of the freehold hillside villas will be available with prices starting from RM1.5mil.

"We will be launching the project at the end of the year. These bungalow villas offer a picturesque view of both the sea and hill as well as feature a private lift that takes its occupants

through the lower ground, ground, first and second floors.

"When we designed Moonlight Bay, we wanted to celebrate the lush greenery and breezy surroundings. Thus, our units are designed to capitalise on these natural attributes.

"Imagine coming home to a paradise tucked away in the tranquility and scenic embrace of both the sea and

tropical surroundings," he added.

Besides the opportunity of previewing these two properties, visitors to the fair will also get a chance to find out more about other high profile Ivory development projects in the region.

Those who have yet to discover the immense potential of The Penang Times Square should also make it a point to visit the Ivory booths.

"Penang Times Square will be an urban village and a shopping, business and entertainment hub right at the doorstep of lucky condo dwellers who can live, work and shop under the same roof.

"It will be the epitome of community living in the city centre and a massive 'playground' of sorts, catering to every lifestyle conceivable," Chok said.



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The Penang Times Square is set to become an urban village as well as a shopping, business and entertainment hub.