



**Civic conscious:** (From left) Ivory Property group director Ron Low and Phee chatting with a blood donor during the campaign.

## Blood donation drive draws 200

SOME 200 people turned up for the Ivory Properties Group blood donation campaign in George Town to help replenish the Penang Hospital blood bank.

The campaign was held at Penang Times Square, a project developed by the the group.

Its spokesperson said the campaign was the group's fourth year organising such a campaign as part of their corporate social responsibility.

During the four-hour campaign, which kicked off at 10am, the group also held health talks to create awareness among the public.

There were also health screening tests as well as an exhibition for a healthy lifestyle for the public.

State Health, Welfare and Caring Society committee chairman Phee Boon Poh launched the event. Also present was state executive councillor Abdul Malik Abul Kassim and Komtar assemblyman Ng Wei Aik.